

VOTE YES ON MEASURE S

Fix Our Roads. Make Our Streets **Safer.**

Measure S is Fresno County's only citizen-led plan to keep road-repair funding local — without raising taxes. It gives every city and town what they need to fix potholes, improve street safety, speed up emergency response, strengthen public transit, and protect kids walking to school, continuing the same half-cent rate residents have paid for 40 years.

Crumbling roads, cracked pavement, and potholes are causing longer commutes, higher repair costs for drivers, slower emergency response times, and hurting local businesses.

What Measure S Delivers

A locally controlled transportation fund that keeps local dollars here, prioritizing projects residents say matter most.

Repairs Neighborhood Streets First

Fixes potholes, repaves neighborhood streets, and repairs roads in every city and unincorporated community.

Safer Streets for Everyone

Funds sidewalks, crosswalks, bike lanes, better lighting, and Safe Routes to School projects to protect kids, seniors, and families.

Improved Public Transit

Expands bus frequency and hours, funds paratransit, and provides zero-fare transit for seniors, students, veterans, and people with disabilities.

Good Local Jobs

Creates thousands of good local construction and transportation jobs and helps small businesses grow.

“ Every dollar generated by Measure S stays in Fresno County and can only be spent on voter approved transportation priorities and transportation-related infrastructure.

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VoteYesonS.com

Fund Allocation

Measure S revenue is divided by law into dedicated programs for transportation improvements in Fresno County.

Existing Neighborhood Roads

Repaving, potholes, sidewalks, safety improvements, Safe Routes to Schools

65%

Public Transportation

Bus service, paratransit, and ADA-accessible bus stops

25%

Regional Connectivity

Regional roads, airport access & congestion relief

5%

Access & Innovation

Clean-vehicle infrastructure, mobility tech, and zero-fares

4%

Administration & Oversight

Audits, reporting, and program administration

1%

Strict Accountability

- ✓ Funds are deposited into a dedicated local account.
- ✓ Independent financial audits are required every single year.
- ✓ An 11-member Citizens Oversight Committee of Fresno County residents reviews every dollar spent.
- ✓ Performance audits are required every five and ten years.
- ✓ A public, searchable database tracks every project funded by Measure S.

Why Vote Yes

- ✓ Measure S directs resources where they're needed most, starting with neighborhoods that have the worst roads, most potholes, and fewest transportation options.
- ✓ Pothole damage alone costs Fresno County drivers up to \$2,000 in repairs.
- ✓ Every city and the County receives a guaranteed fair share — no community is left out.
- ✓ Improves emergency response times with better-connected, well-maintained streets.
- ✓ Makes it quicker, safer, and easier for all of us to get from point A to point B, regardless of whether we drive, take the bus, bike, or walk.

Make Roads Safer in Every Neighborhood

PROUDLY ENDORSED BY

**SAFE
KIDS**
CENTRAL
CALIFORNIA

FCEA
FRESNO CITY EMPLOYEES ASSOCIATION

FRESNO
ASSOCIATION OF
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**LOCAL
1027**
FRESNO, CA

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North Coast States Regional Council of Carpenters
Fund for a Better Future